

DAMP-CHASER®



2011

SALES INCENTIVES

LEVEL One

INSTALL 10 SYSTEMS IN A YEAR

Receive: 4 Replacement Humidifier Pad Kits (HP-4)
Retail Value: \$44

LEVEL Two

INSTALL 20 SYSTEMS IN A YEAR

Receive: 1 Box of 48 Humidifier Pads (HP-48)
Retail Value: \$132

LEVEL Three

INSTALL 30 SYSTEMS IN A YEAR

Receive: 1 Free Piano Life Saver System*
Retail Value: \$500+*

LEVEL Four

INSTALL 60 SYSTEMS IN A YEAR

Receive: 2 Free Piano Life Saver Systems*
Retail Value: \$1,000+*

LEVEL Five

INSTALL 90 SYSTEMS IN A YEAR

Receive: 3 Free Piano Life Saver Systems*
Retail Value: \$1,500+*

**AS A
Certified Installer,*
receive
Great Benefits!**

- Receive a “Gold Star” on the Website Installer list to show you are a **Certified Installer.**** Piano owners call installers with the Stars first!
- Receive “Preferred” referrals from the Damp-Chaser staff to piano owners who contact us directly to ask for an installer recommendation.
- Receive a Certified Installer Certificate (large and wallet-sized) and a classic Cloisonné Lapel Pin.
- Receive an invitation to the Annual Damp-Chaser Honors Breakfast at the National PTG Convention.

* Certification is optional for System Installers

** NOTE: Gold Star continuation requires System installation experience within 6 months of receiving the Certified Installer designation.

IMPORTANT!

About Sales Incentives...

1. Only Systems with a Humidifier are counted toward Incentive Rewards (see front).
2. Beginning 2011, to determine Incentive Rewards, Warranty Registrations will be counted from January 1 through December 31.
3. Warranty Registrations submitted after December 31 will count toward the following year.
4. Incentive Rewards are presented after January 15.
5. All FREE Systems will be the Grand System, model G6PS-38-SB.
6. For each 30 Systems installed over 90 Systems, you receive one free Piano Life Saver System
7. We reserve the right to make changes to the Certified Installer & Incentive Rewards Program without prior notification.

How to Become a Certified Installer

To become a Certified Installer, you need to pass the Certification Exam. To help you prepare for the exam, we provide six short Training Modules. **You have the option to take the exam without taking the training and you can take the exam an unlimited number of times.**

Both the Training Modules and the Exam are located on the protected Technicians Website. To access the site, first go to www.pianolifesaver.com. Click on "Technicians" at the top right. Choose "Login to Technicians Website." Login with User Name: piano.tech Password: only The Certification Training Modules and the Exam are located at the top of the Technicians Home page.

*National
Sales Leader*
featured in
JOURNAL ad!

National Sales Award **\$1,000 Cash!!**

Plus any Free Systems earned as Incentive Rewards

The National Sales Leader will be determined from Complete System Warranty Registrations received by Dampp-Chaser for a one year interval.

Register Warranties Online!

*By using our Online System,
You can easily track your installations!*

Only the System installer can register the Warranty online. To sign in the first time, call or email to receive the **Activation Code:** (800) 438-1524; email: piano@dampp-chaser.com. At www.PianoLifeSaver.com, click Technicians top right, click Register Warranties; click First Time Signing In and follow directions.



To Our Current Field Experts

The new online Certified Installer Program will promote greater knowledge about the System's use, making it possible for Installers, whether novice or experienced, to take the training and pass the certification exam to become a "Certified Installer" of the Piano Life Saver. We hope you will add the honor of Certified Installer to the Field Expert designation you have now. In particular, we suggest you take these Training Modules before you take the Certification Exam: "Humidity, Wood and the Piano" and "Advanced Grand Installations." You can take the exam an unlimited number of times.

Take the
On-Line training
with 6 Training
Modules, pass the
Certification Exam
and you're a
Certified Installer!